CENTRAL COAST PRIDE 2010

March 3, 2010

PRINT

Dear Friends,

Planning for the 14th annual "Pride in the Plaza" Festival at the historic Mission Plaza in downtown San Luis Obispo is well underway. This year's festival will be held on Sunday, July 11, 2010, from noon to 6pm.

Last year nearly 4000 people attended the event. GALA plans to advertise the festival in local newspapers, television spots, radio, flyers, and in GALA's News and Reviews Newsletter which has a distribution of over 1,200 residents.

Enclosed please find a Vendor Application packet including the following:

- Space Rental Application Requirements
- 2010 Space Rental Application
- Hold Harmless Agreement

Please review the aforementioned and send your completed Vendor Application packet, along with your payment, to the address below. You may want to consider sending in your application and payment early as the prime vendor space locations are designated on a first come, first served basis. Space is limited.

Vendor applications must be returned no later than Friday, June 18, 2010.

If you have any questions, or need additional information, please contact the GALA center at (805) 541-4252.

Sincerely,

Dan Frederickson
Vendor Coordinator
2010 "Pride in the Plaza"

GALA 1060 Palm Street San Luis Obispo, CA 93401
Office: 805-541-4252 Fax: 805-545-7968 Email: vendors@ccgala.org

2010 Pride in the Plaza

SPACE RENTAL APPLICATION REQUIREMENTS

We welcome non-profit information tables and vendors selling items of interest to our community.
To ensure an enjoyable day, please follow the guidelines listed below:

• Show support of our Gay, Lesbian, Bisexual and Transgender theme.

• Each organization, or business will be assigned a location based on the date GALA received payment. Vendors will be directed to their space on the morning of the event.

• The City of San Luis Obispo requires a Vendor Fee of $20.00 for vendors that are selling items at the event, in addition to the space rental cost. If you already have a business license with the city of San Luis Obispo, please enclose a copy of your license with your application and the fee will be waived.

• GALA cannot grant exclusive rights limiting the selling of merchandise, or food items.

• Display set up time is 8:00 a.m. and must be completed by 11:30 a.m.

• All Vendors must provide their own tables, chairs, canopy, etc. Most rental companies are closed on Sundays in San Luis Obispo.

• If selling, enclose a copy of your Business License with your application.

• Vendors are responsible for their own insurance.

• No alcohol sales are permitted under this application.

• Vendor applications are subject to approval by GALA's "Pride in the Plaza" Committee.

• **NO REFUNDS once your application has been RECEIVED and ACCEPTED for the event**.

• **Event will be held, rain or shine, NO REFUNDS, so please be prepared!**

FOOD BOOTHS:

• All applicants must adhere to County Health Department Regulations in preparation and serving of food.

• Any vendor that will be cooking or producing heat must supply a fire extinguisher for the booth space (code 2A-10BC).

• All trash must be compacted and disposed of in a dumpster at the close of the event.

• NO glass containers may be sold.

SPACE RENTAL APPLICATION

CENTRAL COAST "PRIDE IN THE PLAZA"

Sunday July 11, 2010 Noon to 6:00 pm

Organization/Business: _____

Contact Person _____ Telephone _____

Email Address _____ Cell Phone _____

Address _____

City _____ State _____ Zip Code _____

Website _____

Describe items you will be selling or displaying

_____

Non-Profit Organizations (**No Selling**)

Non-Profit ID # _____

10x10 foot space _____ $50 ☐

10x20 foot space _____ $90 ☐

All Other Organizations (and **Non-Profits Selling Items**)

10x10 foot space _____ $90 ☐

10x20 foot space _____ $130 ☐

City of SLO Vendor Fee _____ $20 ☐
(please add this fee to your total if you do not have a City of SLO business license)

Corner fee _____ $25 ☐

Electrical fee _____ $25 ☐

Total _____ ☐

OPTIONS

CORNER SPACE

A limited amount of Corner Booth spaces are available at an additional $25.00 fee.

Check this box if you have included the $25 Corner Booth Fee: ☐

Corner booth spaces will be assigned in the order that the applications are received, on a first come, first served basis. If you pay for a corner space and do not receive one, your $25.00 payment will be refunded to you.

ELECTRICITY

Booths with electrical hook-ups are limited and available on a first come, first served basis for an additional $25.

Check the following box if you need electricity. ☐

If checked, please explain why you need electricity (please note, you will need to supply a 100' extension cord).

_____

Full payment must accompany this application. There will be no refunds once payment is received. A $25.00 fee will be charged for all returned checks.

I have read the Space Rental Application and Hold Harmless Agreement and have met all specifications for participation in the Central Coast "Pride in the Plaza" festivities.

Name (Please print): _____

Signature: _____ Date: _____

Please mail the Space Rental Application, Hold Harmless Agreement, **Copy of your San Luis Obispo City Business License(if applicable),** and full payment by June 18, 2010 to:

GALA
1060 Palm Street
San Luis Obispo, CA 93401
Attention: Pride Vendor Coordinator

Please be sure to initial, sign and include this form when you mail in your completed application with fees.

HOLD HARMLESS AGREEMENT

Please initial each of the following:

___I hereby agree to release, waive, and hold harmless the "Pride in the Plaza Festival", "Central Coast Pride", GALA and the "City of San Luis Obispo" and any sponsors, businesses, individuals or organizations associated with this event from any loss, damage or injury which may occur in connection with my, and or my staff's participation, in this event.

___I have read, and agree to abide by all rules, either verbal or written, as outlined by the "Pride in the Plaza" Coordinators. I understand that failure to do so will result in expulsion from the Pride Festival without refund of my fees and will, additionally result in being barred from future "Pride in the Plaza" Festivals.

___I declare that all information given is true and accurate.

___I hereby authorize "Pride in the Plaza" to use any pictures, audio or visual recording depicting any person for promotional publication.

___ "Pride in the Plaza" enforces a drug-free environment. I understand that all participants are expected to behave in accordance with this policy and the laws of the State of California. I understand that non-compliance will result in expulsion from the event.

_____Date:_____
Signature:

_____Date:_____
Co-Worker's Signature:

Co-worker's signature is required only if there will be more than one responsible party running your booth during the festival.

If this is the first time you have applied to the "Pride in the Plaza" festival committee, please tell us other festivals or community events that you have participated in.

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